



WEBB HEADS

Building the Future of Digital Solutions

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WEBBHEADS.COM

Executive Summary



From the CEO

WebbHeads helps Vizag businesses build a stronger digital presence by combining technology, content, and strategy into one connected growth system.

Instead of offering scattered services, WebbHeads creates complete digital ecosystems— websites, apps, software, automation, content, and marketing systems that work together to attract attention, build trust, and drive business growth.

The focus is simple: build digital assets that do more than just exist online. Every website, system, and content layer is designed to support visibility, credibility, customer experience, and long-term scale.

With a practical execution-driven approach, WebbHeads partners with businesses that want more than design or development alone. The goal is to create a reliable digital foundation that helps local brands in Vizag grow with clarity and confidence.

DANGETI JNANA KUSHAL
CEO & Founder

The Problem & Solution

Problem

Most businesses today have a fragmented digital presence. Their website, social media, content, tools, and customer communication often operate separately, creating inconsistency, wasted effort, and missed growth opportunities.

Many business owners invest in design, development, or marketing as isolated services, but without a connected system, their digital presence looks active without delivering real business results.

Solution

WebbHeads solves this by building connected digital ecosystems for businesses in Vizag. By combining websites, apps, software, automation, content, and marketing strategy, each part of the business's online presence is designed to work together as one growth system.

Instead of selling disconnected services, WebbHeads creates a stronger digital foundation — one that improves visibility, builds trust, streamlines operations, and supports long-term business growth.



Services

Websites & Landing Pages

High-converting websites and landing pages built to strengthen your brand, improve credibility, and turn attention into enquiries.

Apps & Custom Software

Tailored digital products designed around your business needs—from internal tools to customer-facing platforms and scalable software systems.

Automation & Digital Systems

Smart workflows, integrations, and process automation that reduce manual work, improve efficiency, and keep your business running smoother.

Content & Social Presence

Strategic content systems that help your business stay visible, build trust, and create a stronger presence across digital channels.

Marketing Strategy & Growth Support

Clear digital strategy that connects your tech, content, and customer journey so every part of your online presence supports growth.

Our Tech Stack



We develop using modern, modular technologies—fully powered by our proprietary and partner-led solutions.

Programming Languages

1. JavaScript / TypeScript — core language for web and app development
2. React & Next.js — fast, modern frontend development
3. Node.js — scalable backend and server-side logic
4. Python — automation, AI integrations, and data workflows

Cloud & Infrastructure

1. Vercel / Netlify — fast, reliable website and app deployment
2. AWS / Google Cloud — scalable cloud hosting and infrastructure
3. Cloudflare — security, speed, and DNS management

Data & Storage

1. PostgreSQL / MySQL — structured relational databases
2. Firebase — real-time data and mobile app backends
3. Supabase — modern open-source database and auth platform

Mobile Development

1. React Native — cross-platform iOS and Android apps
2. Flutter — high-performance mobile UI development

AI & Automation

1. OpenAI API — AI features, chatbots, and smart automations
2. Make (Integromat) — workflow automation and tool integrations
3. Zapier — no-code automation between business tools

No-Code & CMS

1. Webflow / Framer — premium no-code website development
2. WordPress — content-managed websites and blogs
3. Notion / Airtable — client dashboards and content management

Our Content & Marketing Stack



We create, manage, and distribute content using industry-leading tools — so your brand always looks premium and reaches the right audience consistently.

Content Creation

1. Adobe Premiere Pro — professional video editing for reels and brand films
2. Adobe Photoshop / Illustrator — high-quality graphics, creatives, and brand visuals
3. CapCut Pro — fast, trend-driven short form video and reels production
4. Canva Pro — social media templates, presentations, and brand collateral

Copywriting & Strategy

1. ChatGPT / Claude — AI-assisted content ideation, captions, and copywriting
2. Notion — content calendars, brand guidelines, and campaign planning
3. Grammarly — sharp, error-free copy across every piece of content

Social Media & Publishing

1. Meta Business Suite — Instagram and Facebook page management and scheduling
2. Buffer / Later — multi-platform content scheduling and publishing
3. Google Business Profile — local SEO and Vizag-specific visibility management

Paid Marketing & Ads

1. Meta Ads Manager — targeted Instagram and Facebook ad campaigns
2. Google Ads — search, display, and YouTube advertising
3. WhatsApp Business API — direct, automated client communication and campaigns

Analytics & Reporting

1. Google Analytics 4 — website traffic, behaviour, and conversion tracking
2. Meta Insights — social media performance and audience analytics
3. Google Search Console — SEO health, rankings, and keyword visibility

How We Work

Our Signature Systems

Every WebbHeads client gets access to three proprietary frameworks we've built to deliver consistent, predictable, and measurable growth.

SYSTEM 1

THE ECOSYSTEM BLUEPRINT

 TAG: STRATEGY & DISCOVERY

Your entire digital roadmap, built before we touch a single tool.

Before we build anything, we map your entire digital presence — your goals, your audience, your competitors, and your gaps. The result is a clear, structured blueprint that connects your tech and content into one growth system.



1 Dedicated strategy session per client



360° Full audit of your digital and social presence



0 Guesswork. Everything is planned before execution begins.

A CLEAR BLUEPRINT. A CONNECTED ECOSYSTEM. MEASURABLE GROWTH.



SYSTEM 2

THE CONTENT ENGINE

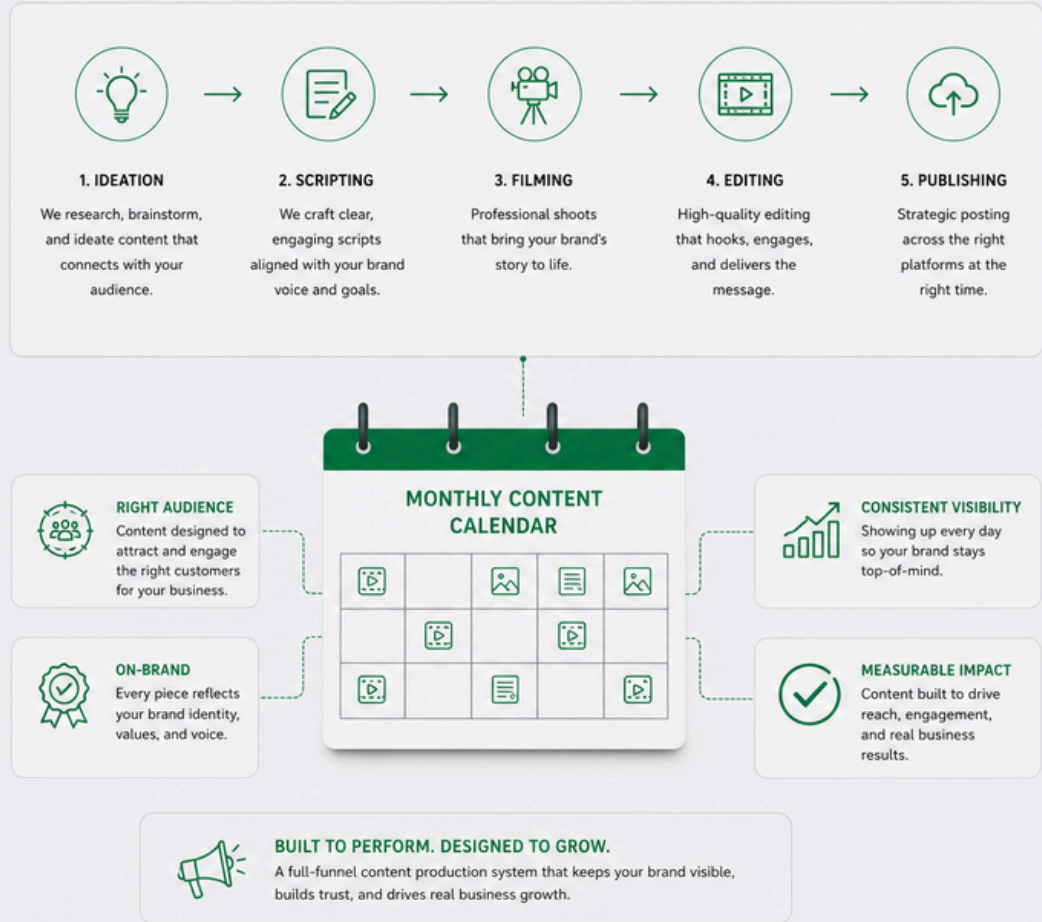
 TAG: CONTENT & SOCIAL

A repeatable monthly system that keeps your brand visible and consistent.

We don't just post content — we run a full production system. From ideation and scripting to filming, editing, and publishing, every piece of content is planned, on-brand, and built to attract the right audience for your Vizag business.

-  **12** Premium reels produced every single month
-  **30** Days of consistent brand visibility per month
-  **100%** Content aligned to your brand voice and business goals

A REPEATABLE MONTHLY SYSTEM THAT KEEPS YOUR BRAND VISIBLE AND CONSISTENT.



SYSTEM 3

THE GROWTH STACK

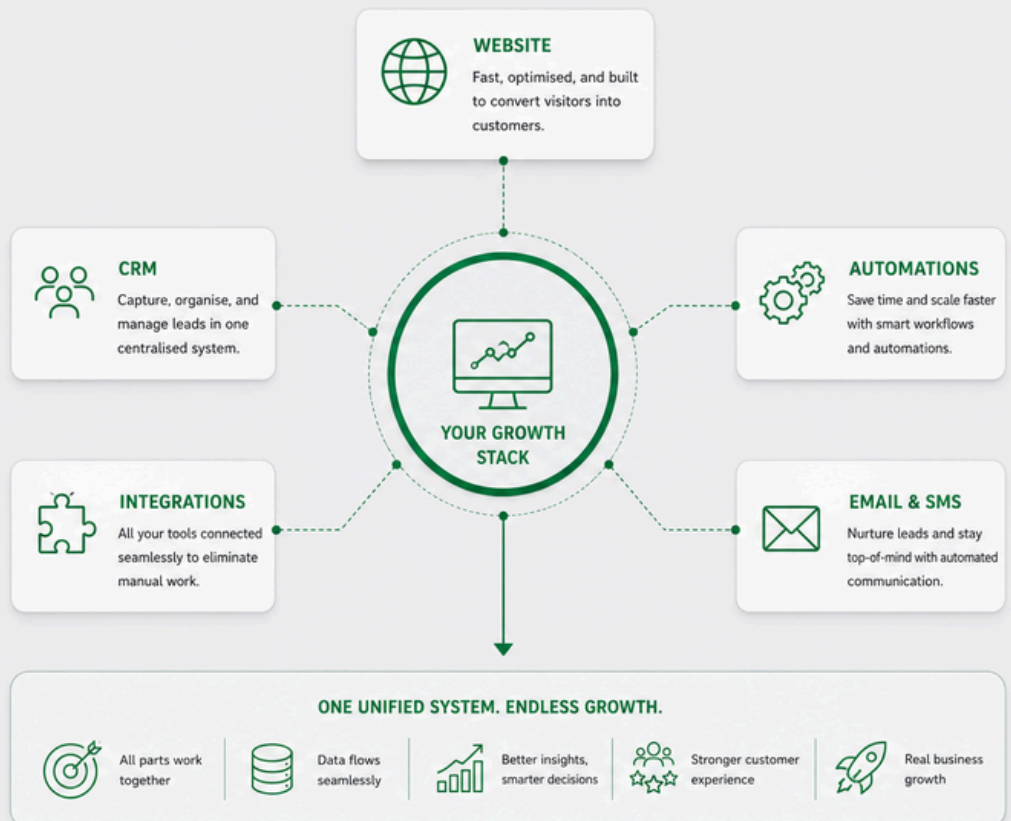
 TAG: TECH & AUTOMATION

Your website, automations, and tools — connected and working as one.

We build your tech layer — website, CRM, automations, and integrations — and connect it directly to your content and marketing strategy. The result is a single, seamless digital system where every part supports the other to drive real business growth.

-  **24/7** Your systems work even when you don't
-  **3x** Faster lead response with automation
-  **1** Unified system replacing multiple disconnected tools

YOUR SYSTEM. CONNECTED. AUTOMATED. BUILT TO GROW.



 From first click to final sale — every step is connected, automated, and optimised for growth.

Why Choose Us

One Agency. Every Tool Your Business Needs to Grow.



1. Tech + Content Under One Roof
2. Built for Vizag Businesses
3. Systems, Not Just Services
4. Transparent Pricing
5. Fast Execution
6. One Point of Contact

Industries We Served

Built for the Businesses That
Drive Vizag Forward

Real Estate

From property listings to lead automation — we help agents and builders in Vizag turn online interest into booked site visits.

Restaurants & Food Businesses

Menus, booking systems, reels, and local ads — we help Vizag restaurants build a loyal online following that keeps tables full.

Clinics & Healthcare

Professional websites, appointment automation, and trust-building content that helps Vizag clinics attract and retain more patients consistently.

Academies & Coaching Centers

We build your digital presence, automate student enquiries, and create content that positions your institute as the top choice in Vizag.

"Don't see your industry? We work with any serious Vizag business ready to grow. Get in touch."

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